

Converte Quarterly Newsletter

January 2024



Happy New Year

2023 was an eventful year for Converte with lots of activity, field days, seminars and international programs - here are some of the highlights:

- Converte completed the Future Drought Fund project with Debortoli Wines in the NSW Riverina, showing that our new slow release pellets help to boost soil biology, improve water retention and increase yield;
- Converte successfully applied and completed the 6 month GRDC Grains Challenge program with Cicada Innovations in Sydney. Here we were able to learn from senior Ag professionals and coaches and also share our wheat data with GRDC;
- Converte applied for and successfully completed the NSW Government Going Global Program for the United Kingdom, including exhibiting at World Agri Tech in London, meetings with the team at Australia House and a visit to Rothamsted Ag Institute;
- In 2023 we also completed the Regional Job Creation Fund capital works project with support of the NSW Government.

- We attended Ag events across the country, Wagin, Dowerin and Regen WA Field Days in WA, Mudgee, Henty, Riverina and Orange Field Days in NSW and Wimmera Field Days in Victoria;
- Isabel attended Evoke in Adelaide and the Digital Ag Conference in Wagga Wagga, and managed our R&D trial sites in NSW and VIC. She also managed to complete a masters in Agricultural Sciences in 2023!!
- Internationally we completed a further 40 independent crop trials and visited trial sites in faraway places;
- Some great crop results in the year including stand out high protein wheat crops in NSW achieved with reduced inputs, and excellent results with pastures and Lupins in WA. Our results showed boosted yields in wheat, chickpeas, tomatoes, grapes and potatoes;
- We are now preparing for an external capital raise and in discussions with strategic partners and investors.

There is more to come in 2024. We have an exciting year ahead, new staff joining our team, new international programs and kicking off with EVOKE in February in Perth.

Wishing all growers a successful year ahead,
the team at Converte



EVOKE AG 2024

Highlighting exceptional technology in the ag industry

This year Converte is exhibiting in Startup Alley at EVOKE Ag Conference in Perth, WA and presenting at the Culinary Capital dinner.

- 20-21 Feb Perth Exhibition Centre
- EVOKE brings international visitors and investors, highlighting all the Australian ag industry has to offer

- Converte will be showcasing its exceptional edge in ag and horticulture
- EVOKE is a two day conference established in 2019 by AgriFutures Australia

AgriFutures Australia is a research and development body representing 13 agricultural industries, chicken meat, rice, honey bee and pollination, ginger, tea tree oil, pasture seeds, export fodder, thoroughbred horses, kangaroo, buffalo, deer, goat fibre and ratite. They are one of 15 research bodies in Australia representing ag and as such are seeking new intonations and investment in ag, both within Australia, and internationally.

Seeking the ongoing development of the ag industry AgriFutures Australia has created EVOKE Ag as a way of bringing the best of the ag industry to one place and showing what it has to offer.

Converte is delighted to have been accepted into this gathering to showcase it's exceptional products and R&D capacity, both across Australia and internationally.

You can find Converte in StartupAlley, a place to see emerging exceptional companies, ready to take the next step into the industry.

Insights from the Field

2023 was a busy year data gathering here are some key highlights:

- use of biologicals in retaining yield is big business!! The more the crop is supported by biological processes and pathways the greater health and resilience is built.
- seed primer delivers 5% yield increase in wheat trials. Amazing to see the benefits of seed primer in cropping programs including 26% increase number of tillers and a 24% increase in root mass!! Improved germination rates and early access to water and nutrients carries through to yield increases.
- significant yield benefits of Converte biologicals in grapes 16%, tomatoes 19% and potato 22% trials;
- growing evidence of Converte biologicals adding resilience against rust and water stress in wheat. This is a key R&D focus for Converte in 2024, get in touch if you are interested in being part of this trial work.



Layby Orders for 2024

To support our farmers and growers we are offering layby purchase terms in 2024 - Place your order and pay a 50% deposit only, balance due on product delivery.

Call our team on **1800 108 940** to place your order now and confirm your preferred pick up or delivery dates.



Have you had a call from us recently?

If not, fill out this request and we will contact you to discuss how we can help easily integrate our biological products into your farming program. We will advise on a sensible transition that manages risk and maximises the opportunity. Convert your farm inputs program to optimal performance and start on your transition journey to a lower carbon footprint.

Upcoming Events

February 19 - 22nd EVOKE AG 2024 Perth WA (We are a bit excited!)

March 5, 6,& 7th March Wimmera Field Days, Horsham Vic (tbc)

March 8-9th March Woolorama in Wagin, WA