

# Converte Quarterly Newsletter October 2023



## "Never Healthier" – Wayne Morris

Long time Converte user, Wayne Morris has never been happier with the state of his farm, Naradhan NSW. Reps, Mark and Isabel went to see him earlier this month

Here is what he had to say about his experience with Converte over 10 years.

*"I've never seen the farm looking so healthy. The moisture retention has improved on all the treated areas, the low lying areas that used to flood don't anymore. The crops seem a lot stronger and greener and have minimal problems with pests and rust etc. In the pastures I notice the sheep seem to eat out the Converte treated areas first as the pasture is sweeter according to the higher brix readings.*

*"This also shows up in the higher protein in the grain at harvest time. I've never had high protien like this before, I put this down to the higher microbial population cycling nutrients, this also explains the great results I get from penetrometer readings (reduced compaction) and surface moisture tests".*





*"The paddocks seem to improve more year after year, I'm always noticing positive differences after applications as of the last few years."*

*"I've been doubling the dosage rate of the Converte Plantfood and and also using BioRestore for its higher Carbon levels, and I haven't used urea in years."*

Wayne couldn't be happier with the results he is seeing year after year.

Contact us for more information on our Case Studies



## Converte at World Agri Tech Innovation Summit London (September 2023)

Converte were in the UK in September as part of an Ag tech delegation lead by Investment NSW and the Going Global Export Program. The delegation met with the UK Government, regional centres and agricultural research facilities in the UK. As part of this program the Australian Companies including Converte were featured at World Agritech in London.

The World Agri-Tech Innovation Summit in London is the leading European networking event for businesses at the forefront of investing in and developing technologies for nature positive, resilient agriculture and food systems.

There are some interesting shifts in the UK Ag market with a focus on agroecology and net zero. Farming will prioritise resilience building, prevention and surveillance in line with a EU commitment to reduce pesticide use 50% by 2030. 'Public money for public good' is central to UK agricultural policy with incentives for clean water, ecosystem health, soil health, retained yields with reduced inputs and regenerative farming practises.

The Australian Agtech delegation also visited the Rothamsted Agricultural Research facility which is one of the oldest agricultural research institutions in the world, having been founded in 1843.

Rothamsted Experimental Station is the first organized agricultural experiment station in the world. It was here in the 1840s that scientists initiated the manufacture of superphosphate fertilizer, one of their inventions! They also have some of the world's longest continuous Ag trials on pastures and cropping including measuring soil health, plant productivity / yield and soil carbon.

*Below Chris Wilkins LLeaf, Dale Schilling - Hillridge, John Ridley - Converte, and Martin Hannah - Cypernet*







## Save 30% by shopping online at checkout this spring (free delivery)

'Spring into Converte' with Converte biostimulant range this month.

- Our Biostimulants (Seed Primer, Plantfood and ReNUEFoliar) enhance nutrient uptake, promote vigorous root growth, and drive fertiliser efficiency and input cost savings;
- Reduce soil compaction, build soil health and enhance soil moisture retention;
- Jump start your soil health with our Bio-Restore Liquid Carbon, providing nutrients and conditioning for soil over summer and kick start the building of soil organic matter and soil carbon;

- Boost your stock health with Animal Nutrition, bringing balance and feed uptake efficiency with health directly into the rumen.

**BUY HERE 30% off - apply Code CON30 at checkout, (excludes cell charge)**



## **The Digital Agrifood Summit - Paddock to Profit, Wagga Wagga NSW**

### **11-12 October 2023**

The two day event was an excellent gathering of expertise and technology in the digital AgriTech sector.

Key highlights included field trips to look at livestock and Natural Capital management on farm, and a Crop and Pasture tour where new tech and data collaboration was shown to help measure carbon levels in pastures, plus new automated spraying machinery with data capture and crop mapping.

Our Ag Scientist Isabel Bruekers attended the event meeting experts from Alberta Innovates, Freshcare, the Trust Alliance NZ, Sundown



Pastoral and the Australian Farm Institute. Su McCluskey talked about the Cool Soil Initiative which aims to assist farmers to improve the health of their soil, increase their yield, and reduce on-farm greenhouse gas emissions.

Converte have been utilising drones more in our programs including a 40 litre spray drone that was on show in our display at Dowerin Field Days in Western Australia. Luke and Rebekah also held a demo day spraying carrots with Converte Plantfood by drone.

**[Find More Information on the Digital Ag Summit Here](#)**





## National Field Days - Orange NSW 26-28th October

Converte will be exhibiting again at the National field Days in Orange NSW, (Site L38) we have been a consistent exhibitor at Orange for the last 7 years and look forward to meeting our customers in the region and those interested in embarking on the biological farming journey.

Field Day specials will be on offer, come and meet the team in Orange. Or give us a call and pre -order your Converte for delivery to Orange Field Days - **CALL 1800 108 940**

[Find out More Here](#)



Have you had a call from us recently?

If not, fill out this request and we will contact you to discuss how we can Converte your farm inputs program to optimal performance and start on your transition journey to a lower carbon footprint.

[Click here to request a Converte reconnection](#)



Converte Pty Ltd, Unit 3, 68 Willandra Ave., Griffith, NSW 2680, Australia, 1800 108 940

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